

Small digital systems work, scoped to finish.

Hardly Creative LLC is a solo-operated digital services firm for narrow web, data, CRM, reporting, CMS, and API projects. Trevor Loucks scopes and delivers the work directly, with explicit acceptance criteria and a client-owned handoff.

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Core delivery packages

- Web application, portal, landing-page, and CMS implementation or repair
- Analytics dashboards, KPI reporting, attribution views, and scheduled reporting
- API integrations, webhooks, imports, exports, and lightweight internal tools
- CRM cleanup, field mapping, deduplication, controlled imports, and pipeline views
- Data cleanup, transformation, conversion, and operational workflow automation

Delivery model

- One accountable builder from discovery through handoff
- Narrow fixed-scope milestones with written progress updates
- Client-owned accounts, source materials, deployment, and documentation
- Human approval points before external actions
- Remote-first delivery; short travel considered when the scope supports it

Verifiable proof available

Owned production systems, source code, deployment artifacts, operating procedures, and synthetic demonstrations tailored to a requirement. Owned systems and demonstrations are labeled and are not presented as client case studies.

Trevor Loucks is HubSpot Academy Sales Hub Software Certified through August 6, 2027. This is an individual software certification, not HubSpot partner status.

Clean-slate boundaries

Hardly Creative does not claim prior federal past performance, outside client references, named teaming partners, bound insurance, clearances, security certifications, or regulated compliance posture unless the response includes separate current evidence.

The preferred first engagement is a bounded package with a named decision-maker, available system access, and objective acceptance criteria.

Primary NAICS

541511 Custom Computer Programming · 541512 Computer Systems Design · 541519 Other Computer Related Services · 518210 Data Processing and Hosting